

REVERBNATION.COM presents "Tap into the College Circuit"

Four more artists can earn a chance to play in front of college talent buyers who will be offering booking contracts on the spot at The Verge College Music Conference. No entry fee.

New York, NY (March 6, 2007) On the heels of a highly successful SXSW contest, **REVERBNATION.COM** has teamed up with Campus Entertainment (owned by NACA & TRP Sports and Entertainment Marketing, the parent company of The NEMO Music Festival) to offer the final four slots at The Verge College Music Festival to ReverbNation artists. The Verge takes place April 19th – 21st in Boston, MA.

This is a tremendous opportunity for bands to showcase their music before thousands of college student trendsetters and talent buyers that are attending specifically to discover new talent. One hundred artists have already been chosen; **four slots are left**, and ReverbNation.com is the only place you can get one.

Entry is FREE, and all genres are welcome. Just follow this link for more info: <http://www.reverbNation.com/main/verge2007?ref=PR>

Six stages will run simultaneously and showcases will be presented in festival format. Bands will perform in traditional music venues on Boston's famed Lansdowne Street and at the Park Plaza Hotel. "We are constantly on the look out for events that can have a real impact for our artists. A lot of great bands establish themselves first with the college audience. We are excited about The Verge Festival's ability to help artists grow their popularity." said Mike Doernberg, Chief Executive Officer.

This is a booking event. Verge acts will perform for a talent-buying audience who will issue offers onsite as well as after the event. This isn't just a gig in Boston; artists should only participate if they are ready to work with Verge Student Delegates to sign contracts to play shows on college campuses across the country.

"Creating an opportunity for a band to get on the college circuit is huge. Bands have the chance to leave this conference with tours in place that can keep them on the road for a year or more, be paid 'scale' with lodging and meals included, and to play in front of thousands of college students. It's a fantastic way to build buzz," said Lou Plaia VP of Artist Development.

The Verge will select the four winners from a group of fifty finalists. Finalists will be determined based on ReverbNation site activity. For more information, go to <http://www.reverbNation.com/main/verge2007?ref=PR>.

ReverbNation is an artist-centric community that has rapidly grown in popularity since its launch at CMJ in October of 2006. ReverbNation provides marketing tools that empower musicians to leverage the web to grow their fan-base. Thousands of independent artists have already joined ReverbNation. Larger mainstream acts have also taken notice. Recent additions to ReverbNation include:

2Pac <http://www.reverbnation.com/2pac>
AFI <http://www.reverbnation.com/afi>
All American Rejects <http://www.reverbnation.com/allamericanrejects>
Cold War Kids <http://www.reverbnation.com/coldwarkids>
Fergie <http://www.reverbnation.com/fergie>
The Fratellis <http://www.reverbnation.com/thefratellis>
The Game <http://www.reverbnation.com/thegame>
Gnarls Barkley <http://www.reverbnation.com/gnarlsbarkley>
James Morrison <http://www.reverbnation.com/robinthicke>
Live <http://www.reverbnation.com/live>
Nine Inch Nails <http://www.reverbnation.com/nineinchnails>
Portastatic <http://www.reverbnation.com/portastatic>
Pussycat Dolls <http://www.reverbnation.com/pussycatdolls>
Robin Thicke <http://www.reverbnation.com/robinthicke>
Saliva <http://www.reverbnation.com/saliva>
Seven Mary Three <http://www.reverbnation.com/sevenmarythree>
Shiny Toy Guns <http://www.reverbnation.com/shinytoyguns>
Smile Empty Soul <http://www.reverbnation.com/smileemptysoul>
Snow Patrol <http://www.reverbnation.com/snowpatrol>
Timbaland <http://www.reverbnation.com/timbaland>
TV on the Radio <http://www.reverbnation.com/tvontheradio>
Wolfmother <http://www.reverbnation.com/wolfmother>

Known or unknown, big or small, it's hard for any artist to deny that ReverbNation is the leader in online networking and marketing for musicians.

ABOUT REVERBNATION.COM

ReverbNation.com, which launched in late 2006, is a music community focused on helping artists succeed in the ever-changing music business. The site delivers powerful tools that any artist can utilize to gather more fans and spread music virally across the web.

ReverbNation.com is the flagship project of eMinor, Inc., a company focused on delivering independent musicians the tools they need to compete, cooperate, and differentiate in an increasingly noisy marketplace. The Web site, which was launched Halloween 2006, is an artist-centric, online music community committed to empowering musicians, fans, venues, and labels with technology that is tailored to their specific needs. For more information

on ReverbNation.com, please visit www.ReverbNation.com
<<http://www.reverbnation.com/>> or call 212-367-0826.

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