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FOR IMMEDIATE RELEASE

ReverbNation Adds Website Creation and Hosting for Bands

Leading DIY music marketing and promotion platform offers indie artists another tool for managing and leveraging direct-to-fan relationships

New York, NY (June 23, 2009) –ReverbNation, the preferred [music marketing](#) and promotion platform for over 400,000 artists, labels, managers, and venues, has announced a new product called ‘Site Builder’ via a partnership with Montreal, QC-based website software company, Bandzoogle. Site Builder enables Artists to create and deploy websites with just a few, simple clicks, using their existing domain name, or one provided by the company – for less than \$20/month.

Site Builder automatically integrates content from the [ReverbNation](#) platform, including songs, videos, photos, show schedules, store links, ticket links, and more. In addition, key ReverbNation features like widgets and FanReach (email service) can also be easily integrated into Site Builder.

“It’s critical for Artists to have their own ‘home’ where they can develop fan relationships, grow their brand, and conduct business directly with their fans,” says ReverbNation Co-Founder Lou Plaia. “Site Builder is another step in creating a true, turnkey solution for the DIY artist. Soon we will be adding a comprehensive direct-to-fan store that will allow Artists to sell merchandise, music, ringtones, and tickets to their fans through all of their fan touch points online.”

The addition of Site Builder means that Artists can now update their content one time at ReverbNation and have it automatically deployed to MySpace, Facebook, Twitter, their Blog, and now their own Website. The product enhances an entire suite of Artist services from ReverbNation that includes content hosting, email, street teams, widgets, Facebook applications, a ‘gig finder’, digital distribution onto iTunes and Amazon, and more.

“We’re ecstatic to be partnered with ReverbNation in this endeavor,” remarked Chris Vinson, CEO of Bandzoogle. “Together, we have built an integrated solution for [DIY Artists](#) using ReverbNation’s leading marketing and promotion solutions to deliver a world-class website for their fans.”

About ReverbNation

ReverbNation (www.ReverbNation.com) provides the innovative marketing platform that musicians need to compete, cooperate, and differentiate in an increasingly noisy online environment. Key tools developed by the company include: FanReach Pro,

Street Team Manager, Fan Exclusives, Gig Finder, and a vast array of widgets and social networking applications give the artist the power to spread their music and information virtually anywhere, and track how fans are interacting with it and sharing it.

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